# Enterprise DNS Management



Not all DNS are Created Equal

We recommend that enterprise brands with critical digital properties utilise an anycast DNS service such as UltraDNS for optimal uptime, performance, speed and security

### The Difference Between Standard DNS and UltraDNS

#### brandsec standard DNS (free)

#### Performance

Covers the basic needs of a website

High speed and good uptime performance

#### **Availability**

5 Locations in 1 continent. High level of availability.

No uptime SLA or guarantee

### **Security**

Standard DNS security features.

Able to withstand moderate DDoS attacks

Standard Anti-DDoS measures: Monitoring, IP restirctions etc

#### Ultra DNS (monthly fee)

#### Performance

Fastest performing DNS in the world

Reduces page loading time & increases conversions

Creates a better user experience

# Availability Maximum online availability -

continents

30 non-virtualized nodes on 6

100% Uptime guarantee

37 billion requests per day

Industry-leading SLAs

### Security

Built-in, advanced DDoS mitigation

A network capacity 15x bigger than the largest DDoS attack ever recorded

Protection against man-in-themiddle attacks

Secures DNS records from spoofing and hijacking

Web Application Firewall (WAF) managed rules provide advanced security for enterprises



#### Performance

Our trusted authoritative network uses BGP and IP Anycast routing schemes to manage over 55 billion global queries per day. The UltraDNS nodes are colocated with Neustar's recursive and top-level-domain (TLD) servers, providing near-zero latency responses amongst them and instant cache updates for the zones that Neustar hosts.



#### Availability

Ensure that your website and other online assets are always available. Backed by our 100% uptime guarantee and industry leading SLAs, UltraDNS offers a global platform that is highly redundant and operates on Neustar hardware at 30 nodes across 6 continents.



#### Security

Our primary DNS network is engineered on a proprietary non-open source application that is less vulnerable to online threats. Nameserver segmentation and DNSSEC support add an additional layer of protection that prevents malicious activity. Learn How you Can Strengthen Your DNS Security.

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# Standard & Ultra DNS in one platform



Our domain name and DNS environment is ISO27001 accredited & highly secure

## Two DNS Solutions -One Easy-to-Use Platform

brandsec recommends configuring your portfolio so that your critical domain names use Ultra DNS and all other domain names are on our standard (free) DNS offering.

The portal has integrated features so that you can manage both standard and Ultra DNS solutions in the same easy-to-use platform.



#### **Portal Security**

The Portal is developed with security in mind and utilises proven security techniques throughout the whole software development life cycle.



#### **Multi-Factor Authentication**

MFA is mandatory for all users. Choose between SMS or RFC 6238 compatible OTP applications like Google Authenticator.



#### **Fine Grained Permissions**

User permissions are fully customizable per user, division and action within the Portal.



#### **IP Whitelisting**

The Portal supports IP whitelisting and connection limits.

# Neustar UltraDNS Global Infrastructure



Neustar Current Network of 30 Nodes

"We want to optimise your DNS function and create the most cost-effective solution for our enterprise Clients which is why we offer two types of Enterprise DNS solutions"



Joe Thymian, General Manager