

INFORMATION BROCHURE

Domain Name Monitoring for Corporate Brands



"brandsec protects brands from domain name infringements, scams and traffic diversion through the continuous monitoring of worldwide domain name registrations "



Our domain name monitoring tool is one of the most comprehensive in the world covering thousands of domain name spaces and Registry DNS zone files



8 ISSUES DOMAIN MONITORING DISCOVERS

1 Cybersquatting

The practice of registering well known brands and trademark terms as domain names with the aim of selling them for a profit.

2 Typo-squatting

The practice of registering a domain name confusingly similar to a well-known brand. Typically, it involves swapping two letters around.

3 Lookalike Domains

Designed to trick internet users by being visually similar to the legitimate domain name. A lookalike domain may swap an "i" for a "l".

4 Punycode Domains

Convert words that cannot be written in ASCII, into a Unicode ASCII encoding. They are fake domains that deceive the human eye.

5 Phishing Domains

Phishing domains are used to send emails to customers to trick them into thinking the email came from a legitimate email address.

6 Competitor Registrations

Domain names registered by your competitors to deny you the use of the domain name. This can be both identical and confusingly similar domains.

7 Domain Scams

Domains can be used for many scams, including phishing attacks, malware injections, spam and other scams.

8 Homographic Domains

Words that share the same written form as another word but have a different meaning or pronunciation.

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Contact brandsec for a free consultation and initial brand audit

INFORMATION BROCHURE DOMAIN MONITORING



COMPREHENSIVE COVERAGE

Our automated systems detect domains containing the monitored term for gTLDs and country-code TLDs (ccTLDs). They also work with accents and alphabets other than the Latin alphabet (IDNs), as well as typos or alternative visual or phonetic spellings. The reports produced include domain names that are at the deletion stage. The results are linked to our back order system, enabling you to recover expired domains linked to your trademarks at a minimal cost.

REGISTRANT INTELLIGENCE

Whether you are using domain names as a business intelligence tool or simply to clarify which domains your company owns, this service provides you with a comprehensive list of all domain names held by the same owner.

| Domain | Registrant | Creation | Expiry | DNS MX | Registrar | Hosted by | Screenshot |
|-------------------|---|------------|------------|--|---|---|------------|
| microsoftops.net | Domain Administrator Microsoft Corporation domains@microsoft.com One Microsoft Way, 98052 Redmond WA, US +1-4258828080 +1-4259367329 | 2016-02-29 | | DNS: ms3.msftne.t. ns1.msftne.t. ns2.msftne.t. ns4.msftne.t. | MarkMonitor, Inc. | Microsoft Corporation One Microsoft Way 98052 Redmond WA US Microsoft Abuse Contact abuse@microsoft.com +1-425-982-8080 | |
| nyro-microsoft.ru | Private Person | 2016-02-27 | 2017-03-30 | DNS: ms2.beget.ru ms1.beget.ru ns2.beget.ru ns1.beget.ru | BEGET contacts abuse@beget.ru Beget Ltd Business center "Aurora-City" 4, Shaumyana street, offic e 505-506 199406 Sain-Petersburg Russian Federation +78123854136 | | |



Optional Analysis and Recommendations



Optional Deep Historic Analysis



Access to Legal Experts

ENFORCEMENT OPTIONS

brandsec will assess domain names of concern against established domain abuse enforcement criteria. In some cases, we will be able to get a domain name suspended rendering it inaccessible by the bad actors. We can recover the domain name through mechanisms such as the DRP and URS and where no abuse can be proven we can implement DNS monitors to alert you when a domain name is potentially activated through zonefile changes.

HOW OUR DOMAIN MONITORING WORKS



01

Audit

Once off historical audit that includes an analysis report (optional)



02

Monitoring

Capturing any new domain name registrations (core)



03

Analysis

Expert review of all results and ongoing support (optional)



04

Enforcement

Enforcing against instances of domain name abuse (optional)



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